



Tampa Bay Boating Association, Inc
Champions Trophy Vallamkali Sponsorship Opportunities
Saturday, October 31 2009

SPONSOR LEVEL	Diamond	Platinum	Gold	Silver	Bronze	Bronze
INVESTMENT	\$7,500	\$5,000	\$2,000	\$1,000	\$500	\$250
	<i>5 year Validity</i>	<i>5 year Validity</i>	<i>One year</i>	<i>One year</i>	<i>One Year</i>	<i>One year</i>
BENEFITS						
Exclusivity	INDUSTRY EXCLUSIVE	INDUSTRY EXCLUSIVE				
Naming Rights for 1 boat	5 Yrs					
Name Displayed on 1 Boat	5 Yrs					
Naming Rights to Athletes Village/Spectator Area		5 yrs				
Inclusion in TV Coverage of the event in Malayalam Channel	5 yrs	5 yrs	Yes	Yes	Yes	
Name and logo on every event advertisement and marketing materials	5 yrs	5 yrs	Yes	Yes	Yes	
Name and logo on event programs and result board	TOP (for 5 years)	Bottom (for 5 years)				
Participation in awards presentation	Yes	Yes	Yes	Yes	Yes	
Media - recognition on promotions and press releases	Yes	Yes			Yes	
Name and logo in rotating newspaper advertisements	Yes	Yes	Yes			
Product sampling/information exhibit booth in high traffic area	Yes	Yes (2nd priority)	Yes (3rd priority)			
Name and logo on event brochure	Yes	Yes	Yes	Yes	Yes	Yes
Prominent spot for name and logo on TBBA website	Yes	Yes (2nd priority)	Yes (3rd priority)	Yes (4th priority)	Yes (5th Priority)	Yes(6th priority)
Sign boards/corporate banners along race route and at festival grounds(must supply)	8	5	4	3	2	1
30-second public address announcements at the festival	6	4	3	2	1	1
Other Visibility						
Custom Requests	YES	YES	YES			